## Purpose of the event



We engage in activities aimed at promoting cultural exchanges between our country and various foreign nations, contributing to mutual understanding and fostering friendly relations. These activities include dispatching and inviting researchers and artists, organizing lectures, symposiums, and other events, as well as publishing institutional journals and other materials.

We believe that it is essential for each individual to cultivate a sense of altruism and mutual understanding between nations and ethnic groups through various initiatives, and live with them in our daily lives. In recent years, Japan has been interacting with foreign countries, and we anticipate that such trends will continue to accelerate in the near future.

With this in mind, we have organized this symposium with the hope that by people from around the world to freely express their thoughts and feelings. We believe that this symposium will help to promote international cultural exchange.

# Keynote Speech



### Kyosuke Yamamoto

## Assistant Professor at the University of Tsukuba, Director of the International Cultural Exchange Foundation.

Entered the Faculty of Engineering at Kyoto University in 2003, obtained a PhD in Engineering in 2012, and has been serving as an Assistant Professor in the System and Information Engineering department at the University of Tsukuba since the same year. Engaged mainly in research and development related to inspection technology for road bridges, aiming to elevate the status of civil engineering. He has been conducting periodic workshops on civil engineering at Jomo Kenyatta University of Agriculture and Technology (Nairobi) since 2012 and the University of Rwanda (Kigali) since 2018."

# Application Guideline



## 1. Main theme and Time limit

- OMain theme is [How I feel about Japan]
- OVideo editing is prohibited. Only unplublished works.
- OThe video duration is no longer than 6 minutes.

## 2. Qualification

- ONon-Japanese Native Speakers
- OApplicants must be at least 15 years old on the day of the event.

## 3. Application Procedure and Deadline

## Application period: 1st.9.2023 ~ 15th.12.2023

Please submit the following information to the address.

### Mail address: ismc@jicef.or.jp

- ODownload and fill out the designated application form from our website.
- OPersonal portrait photo in either PNG or JPEG file format.
- OSpeech video
  - **%**Guidelines for the Speech Video
  - a)Start the speech after stating your name and the title in
  - b)Submit the speech content in a single video file.
  - c)Attach the recorded file from your smartphone/PC to the email, or use a file transfer system such as 'Gigafile' or 'Data Delivery' to provide a URL and password in the email.
  - d)Submit a video that captures the speaker's upper body
  - e)Please ensure the video duration is no longer than 6 minutes
  - OSpeech Manuscript (Word/PDF/Excel)

#### 4. Subsequent Process

OThe speech videos of the contestants who pass the preliminary round will be presented during the symposium scheduled on 11th.2. 2024 at 13:00, on our foundation's YouTube channel. Please tune in to watch the presentations at the following URL.

https://www.youtube.com/channel/UClRFxhvuUezYjLUxBPcXFRg

#### 5. Prizes

#### OGift certificates will be awarded:

Grand Prize: 50,000 yen, Silver Prize: 30,000 yen, Bronze Prize:10,000 yen

#### 6. Others

#### **OScoring Criteria**

Clarity of the argument, specificity, persuasiveness, pronunciation, and expressiveness will be evaluated and ranked based on the total score.

OCopy right

The copyright of the speech will belong to our foundation.

ORegarding Use in Publicity

The names, nationalities, and photos of the participants in the final competition may be disclosed in the event's program, videos on the web, and promotional materials.

OHandling of Personal Information

The personal information of applicants will be used for the purpose of conducting this event. Personal information will not be shared with third parties other than the organizers and supporting organizations without permission

Contact Information Japan International Cultural Exchange Foundation
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